

Before the
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

COMMENT TO RESPONSE OF THE UNITED STATES
POSTAL SERVICE TO ORDER NO. 1366

Docket No. MC2012-26

Comments from Pak Mail Anderson Mill

The enhanced PO Box services currently being offered by the Post Office create a competitive product with an unfair competitive advantage. We are a small neighborhood business that will have a negative impact on our sales as PO Box enhancements become fully implemented and general knowledge.

The enhanced PO Box services currently being offered that I oppose include:

- Offering Post Office Box renters the use of the Post Office street address for Post Office Box addressing.
- Removing the PO Box designation when using a street address.
- Offering Post Office Box renters email notification of mail delivery.
- Offering Post Office Box renters the ability to receive packages from private carriers.

In reality, these enhancements allow the USPS to offer an identical service to Private Mail Box (PMB) Service. The CMRA regulations established by the USPS create an unfair advantage for the USPS in offering those services. Those unfair regulatory advantages include, but are not limited to:

- The requirement to handle mail for 6 months for departed or cancelled customers. As a store owner, I have to apply new postage, at my expense, to any item that is forwarded during this term.
- The inability for PMB customers to file a change of address form once their contract has ended with the CMRA.
- The inability for PMB customers to get the same free forwarding service offered to PO Box customers.

Additionally, the USPS has publicly expressed their desire to move from 6-day to 5-day delivery. The USPS has repeatedly stated that as their plan stands today, PO Box customers would continue to receive 6-day delivery while PMB customers would not. Should the Post Office to get approval of their desired 5-day delivery plan, they would gain yet another unfair advantage over PMB service.

Further, the USPS already has advantages like being exempt from property taxes and the strength of a \$100 million yearly advertising budget. My advertising budget is about \$6,000/year.

It is unreasonable to ask small businesses like myself to compete with the Post Office when that entity gives itself regulatory advantages on like services and products. When the Post Office first sought to move the PO Box service from the Market Dominant to Competitive category, no mention was made of adding any enhancements. These enhancements change the basic product, and when combined with the CMRA regulations, create a distinct and unfair competitive advantage for the USPS.

These requests from USPS are unacceptable to me and put my business at risk. USPS management has no understanding of what it takes to own a small business. I have literally invested my life savings in this business. I don't have the luxury of a regular salary with which to make my mortgage payment or benefits like paid vacation, medical care, or retirement plans. In fact, my entire retirement plan consists

of being able to eventually sell my store for enough to live out my days. I do not need my government directly competing with me for customers!

I respectfully request that the Commission advise the Post Office to cease offering these PO Box enhancements as soon as possible.

Joel M. Altsman
President, Emeth Enterprises, Inc. dba/Pak Mail Anderson Mill
July 23, 2012